



Brief Industrial Profile of Bargarh District **(2019-20)**

MSME-Development Institute, Cuttack

(Ministry of MSME, Govt. of India)

As per the Guidelines issued by O/o DC (MSME), New Delhi

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FOREWORD

Every year Micro, Small & Medium Enterprises Development Institute, Cuttack under the Ministry of Micro, Small & Medium Enterprises, Government of India undertakes the Industrial Potentiality Survey for districts in the state of Odisha and brings out the Survey Report as per the guidelines issued by the office of Development Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. Under its Annual Action Plan 2019-20, all the districts of Odisha have been taken up for the survey. This Brief Industrial Potentiality Survey Report of **Bargarh** district covers various parameters like socio-economic indicators, present industrial structure of the district, and availability of industrial clusters, problems and prospects in the district for industrial development with special emphasis on scope for setting up of potential MSMEs.

The report provides useful information and a detailed idea of the industrial potentialities of the district. I hope this Brief Industrial Potentiality Survey Report would be an effective tool to the existing and prospective entrepreneurs, financial institutions and promotional agencies while planning for development of MSME sector in the district.

I would like to place on record my appreciation for Shri Jagadish Sahu, AD (EI) of this Institute for his concerted efforts to prepare this report for the benefit of entrepreneurs and professionals in the state.



(Dr. S. K. Sahoo)
Director Incharge

Place: Cuttack,

Date: 03.08.2020

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Brief Industrial Profile of Bargarh District

1. General Characteristics of the District:

1.1 Location & Geographical Area: The district of Bargarh is located in the north west part of Odisha. The district is bounded by Samabalpur and Jharsuguda districts in the north east, Nuapada district and the State of Chhatisgarh in the north-west, Sonapur and Balangir districts in the south. The Geographical area of the district is 5837 sq. km. It lies between 20° 43" North to 21° 41" North latitude and 82°39" East to 83° 53" East longitude.

1.2 Topography:

The District of Bargarh forms a part of Eastern Plateau and hills as far as agro climatic zone is concerned. This area has crystalline rocks. Topographically, the district can be divided into two natural tracks one being the open land scale covering Bargarh Sub-division and the other area covering Padmapur Sub-division.

1.3 Availability of Minerals:

Varieties of minerals are available in the district which includes Bauxite, Lime Stone, Quartz etc. Bauxite deposit has been traced in Gandhamardan Plateau. Extensive deposit of Limestone is suitable for Iron and Steel Industries, other metallurgical industries and cement making in the district.

1.4 Forest:

The total forest area of the district is 1216.13 Sq.km. which is 20.83% of total geographical area indicating lower than the state average and ideal average i.e. 30% of the total geographical area of the district. Over the years, forest suffered serious depletion due to relentless pressure arising from increasing demand for fuel wood, fodder and timber. The major forest products in the district are Kendu leaf, timber, fire-wood and fodder. The production of these products is negligible for industrial use except Kendu Leaf. There are other minor forest product items available but not of commercial magnitude like Mahua, Tamarind, Bahada, Harida etc. But resources exist for processing of Ayurvedic Medicine manufacturing including Essential Oil and Cosmetics.

1.5 Administrative set up: The district has 2 Sub-divisions with 12 Tehsils, 12 Community Development Blocks, 17 Police Stations, 11 Fire Stations, 246 Gram Panchayats & 1206 villages. The district has 1 Municipality and 4 NACs. The district headquarters is situated at Bargarh.

2. District at a glance:

S.No	Particulars	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude	2019		20° 43" North to 21° 41" North latitude
	ii) Longitude	2019		82°39" East to 83° 53" East longitude.
	iii) Geographical Area	2019	Sq. km.	5837
(B)	Administrative Units	2019		
	i) Sub divisions	„	No.	2
	ii) Tehsils	„	No.	12
	iii) Sub-Tehsil	„	No.	-
	iv) Patwar Circle	„	No.	-
	v) Panchayat Simitis (CD Blocks)	„	No.	12
	vi) Nagar nigam	„	No.	-
	vii) Nagar Palika (Municipality & NAC)	„	No.	5
	viii) Gram Panchayats	„	No.	246
	xi) Revenue villages	„	No.	1206
	x) Assembly Area	„	No.	5
	xi) Police Station (P.S)	„	No.	17
	xii) Fire Station	„	No.	11
2.	Population (Census 2011)			
A	Sex-wise			
	i) Male	2011		749161
	ii) Female	„		732094
	Total Population	„		1481255
B	Rural Population	„		1331145
C	Sex Ratio	„	„	977
D	Density of Population	„	Per Sq.KM	254
E	Decadal Growth Rate	2001-11	%	10
3.	Agriculture			
A.	Land utilization			
	i) Land put to Non-Agricultural Use	„	000' Hectare	47
	ii) Barren &Un-cultivable Land	„	“	20
	iii) Current Fallow	„	“	44
	iv) Other Fallow	„	“	6
	v) Culturable Waste	„	“	18
	vi) Permanent Pasture	„	“	20

	vii) Misc. trees & Grooves	„	“	5
	viii) Net area Sown	„	“	305
B.	Rainfall	2018	MM	
	(i) Normal Rainfall	„	„	1367.3
	(ii) Actual Avg. Rainfall	„	„	1357
C.	Agricultural Production			
	i) Paddy	2018-19	'000 MT	890.37
	ii) Wheat	“	“	0.13
	iii) Maize	“	“	4.62
	iv) Ragi	“	“	0.13
	v) Moong	“	“	15.14
	vi) Biri	“	“	3.15
	vii) Kulthi	“	“	0.73
	viii) Til	“	“	0.55
	ix) Ground Nut	“	“	27.43
	x) Mustard	“	“	2.19
	xi) Jute	“	“	0
	xii) Potato	“	“	9.61
	xiii) Sugarcane	“	“	7.48
4.	Forest			
	(i) Forest	2018-19	Sq.Km	1216
5.	Livestock & Poultry (Census – 2012)			
	Cattle			
	i) Cows	2012	No.	330653
	ii) Buffaloes	„	„	18988
	Other livestock			
	i) Goat	2012	No.	162631
	ii) Sheep	„	„	58634
	iii) Pig	„	„	3670
	Poultry	„	„	441685
6.	Production of Milk, Egg & Meat	2018-19		
	i) Milk	„	'000 MT	92.40
	ii) Egg	„	Lakh. No	997.72
	iii) Meat	„	'000 MT	6.40
7.	Fish Production	2018-19	MT	
	i) Inland Water	„	„	31843
	ii) Marine Water	2018-19	MT	0

	iii) Total	,,	,,	31843
8.	Railways			
	i) Length of rail line	2014-15	Km.	54.33
	ii) Railway Stations/PH	,,	No.	3
9.	Roads			
	(a) National Highway	2018-19	Km.	97.36
	(b) State Highway	,,	,,	176.84
	(c) Major District Road	,,	,,	77.59
	(d) Other District Roads	,,	,,	370.28
	(e) Rural Road	,,	,,	1730.77
	(f) Inter Village Road	,,	,,	2682.08
	(g) Intra Village Road	,,	,,	2295.83
	(h) Forest Road	,,	,,	229.06
10.	Public Health			
	(a) Medical College/ Dist.Hqrs. Hospital	2018	No.	1
	(b) Sub-Divisional & Other Hospitals	,,	No.	1
	(c) Community Health Centers	,,	No.	15
	(d) Primary Health Centers	,,	No.	46
	(e) Mobile Health Unit	,,	No.	5
	(f) Beds in Hospitals	,,	No.	330
	(g) Ayurvedic Hospitals & Dispensaries	2018-19	No.	23
	(h) Homeopathic Hospitals & Dispensaries	,,	No.	17
11.	Education			
	(a) Primary school	2018-19	No.	990
	(b) Upper Primary school	,,	No.	759
	(c) Secondary school	,,	No.	345
	(d) Colleges (Junior+Degree)	,,	No.	93
	(e) University	,,	No.	0
12.	Post Offices	As on 01.04.2019	No.	240
13.	Banking Commercial			
	(a) Commercial Bank Branches	As on 30.09.2019	No.	164
	(b) Rural Branches	,,	No.	99
	(c) Urban Branches	,,	No.	3
	(d) Semi-Urban Branches	,,	No.	62
14.	No. of Villages Electrified	As on 31.03.2019	No.	1179

Source: District at a Glance 2020, Directorate of Economics & Statistics, Odisha & SLBC, Odisha

2.1 Existing Status of Industrial Estate/Area in the District of Bargarh:

SL. No	Name of Ind. Estate/ Area	Total Land (in Acres)	Common Utility (in Acres)	Land Allotted (in Acres)	Prevailing Land Rate Per Acre (Rs. in lakh)	Total Units	Closed units	No of units working
1	Bargarh	6	1.2	4.944	33	16	0	11
2	Behera	5	1.0	0	22	0	0	0
	Total	11	2.2	4.944	-	16	0	11

Source: IDCO, Bhubaneswar

3. Industrial Scenario of Bargarh District:

3.1 Industry at a Glance in 2018-19:

SL. No	Head	Unit	Particulars
1.	No. of MSMEs set up	No.	1702
2.	Total Investment	Lakh	9706.07
3.	Total Employment Generation	No.	4308

Source: Directorate of Industries, Odisha.

3.2 YEAR WISE TREND OF UNITS REGISTERED:

Year	Number of Registered Units	Employment	Investment (Lakh Rs.)
1984-85	308	2970	183.94
1985-86	29	216	26.1
1986-87	26	224	19.5
1987-88	9	168	16.13
1988-89	23	158	13.69
1989-90	22	220	63.95
1990-91	26	797	57.66
1991-92	9	116	307.22
1992-93	11	201	76.99
1993-94	7	65	11.48
1994-95	7	94	70.03
1995-96	9	65	10.51
1996-97	14	125	22.47
1997-98	47	433	458.76
1998-99	46	403	298.64
1999-2000	57	334	242.32
2000-01	58	324	139.31
2001-02	62	449	341.29
2002-03	62	272	162.73
2003-04	63	978	997.08

2004-05	71	541	326.96
2005-06	40	437	748.82
2006-07	14	236	413.02
2007-08	24	221	332.88
2008-09	11	89	94.72
2009-10	8	83	41.55
2010-11	14	380	373.66
2011-12	24	414	905.96
2012-13	90	754	1739.3
2013-14	191	931	51.58
2014-15	877	3496	10154.80
2015-16	2101	7298	14946.57
2016-17	2300	7316	15947.08
2017-18	1865	6203	12560.28
2018-19	1702	4308	9706.07
Total	10227	41319	71863.05

Source: Directorate of Industries, Odisha.

3.3 MSMEs registered under Udyog Aadhaar Memorandum (UAM) since 18.09.2015.

Micro	Small	Medium	Total
1171	284	7	1462

Source: UAM web portal as on 31.03.2020.

3.4 Udyog Aadhaar Registered MSMEs with 2 Digit NIC Code.

3.4.1 Manufacturing Enterprises with 2 Digit NIC Code

Sl. No	Code	Description of Activity	No. of Units
1	01	Crop and animal production, hunting and related service activities	65
2	05	Mining and quarrying	0
3	06	Extraction of crude petroleum and natural gas	0
4	07	Mining of metal ores	02
5	08	Other mining and quarrying	08
6	09	Mining support service activities	01
7	10	Manufacture of food products	204
8	11	Manufacture of beverages	08
9	12	Manufacture of tobacco products	02
10	13	Manufacture of textiles	40
11	14	Manufacture of wearing apparel	26
12	15	Manufacture of leather and related products	09
13	16	Manufacture of wood and products of wood and cork, except furniture; manufacture of articles of straw and plaiting materials	09
14	17	Manufacture of paper and paper products	17
15	18	Printing and reproduction of recorded media	08

16	19	Manufacture of coke and refined petroleum products	02
17	20	Manufacture of chemicals and chemical products	23
18	21	Manufacture of pharmaceuticals, medicinal chemical and botanical products	04
19	22	Manufacture of rubber and plastics products	14
20	23	Manufacture of other non-metallic mineral products	129
21	24	Manufacture of basic metals	05
22	25	Manufacture of fabricated metal products, except machinery and equipment	42
23	26	Manufacture of computer, electronic and optical products	20
24	27	Manufacture of electrical equipment	21
25	28	Manufacture of machinery and equipment n.e.c.	15
26	29	Manufacture of motor vehicles, trailers and semi-trailers	14
27	30	Manufacture of other transport equipment	01
28	31	Manufacture of furniture	08
29	32	Other manufacturing	73
30	33	Repair and installation of machinery and equipment	16
31	35	Electricity, gas, steam and air conditioning supply	09
32	36	Water collection, treatment and supply	01
33	37	Sewerage	02
34	38	Waste collection, treatment and disposal activities; materials recovery	02
35	39	Remediation activities and other waste management services	0
36	41	Construction of building	16
37	42	Civil Engineering	16
38	43	Specialized construction activities	13

Source: www.udyogaadhaar.gov.in

3.4.2 Service Enterprises with 2 Digit NIC Code

Sl.No	Code	Description of Activity	No. of Units
1	49	Land transport and transport via pipelines	87
2	50	Water transport	0
3	51	Air Transport	0
4	52	Warehousing and support activities for transportation	11
5	53	Postal and courier activities	04
6	55	Accommodation	09
7	56	Food and beverage service activities	57
8	58	Publishing activities	09
9	59	Motion picture, video and television programme production, sound recording and music publishing activities	13
10	60	Broadcasting and programming activities	04
11	61	Telecommunications	68
12	62	Computer programming, consultancy and related activities	74
13	63	Information service activities	36
14	64	Financial service activities, except insurance and pension funding	11
15	65	Insurance, reinsurance and pension funding, except compulsory social security	05
16	66	Other financial activities	24
17	68	Real estate activities	08

18	69	Legal and accounting activities	06
19	70	Activities of head offices; management consultancy activities	04
20	71	Architecture and engineering activities; technical testing and analysis	06
21	72	Scientific research and development	02
22	73	Advertising and market research	06
23	74	Other professional, scientific and technical activities	65
24	75	Veterinary activities	0
25	77	Rental and leasing activities	13
26	78	Employment activities	05
27	79	Travel agency, tour operator and other reservation service activities	11
28	80	Security and investigation activities	02
29	81	Services to buildings and landscape activities	17
3	82	Office administrative, office support and other business support activities	51
31	84	Public administration and defence; compulsory social security	0
32	85	Education	43
33	86	Human health activities	12
34	87	Residential care activities	08
35	88	Social work activities without accommodation	03
36	90	Creative, arts and entertainment activities	05
37	91	Libraries, archives, museums and other cultural activities	02
38	92	Gambling and betting activities	0
39	93	Sports activities and amusement and recreation activities	02
40	94	Activities of membership organizations	01
41	95	Repair of computers and personal and household goods	56
42	96	Other personal service activities	88

Source: www.udyogaadhaar.gov.in

3.5 Medium Enterprises:

1. M/s. Orissa Enterprises, Canal Avenue, Ward No-16, Near Pvt. Bus Stand, Bargarh
2. M/s. Aqua Island, Near Dasmile Chowk, Nuagaon, Garvana, Bargarh
3. M.K Lath, Ward. No-1, Nadipara, Bargarh
4. M/s.Bargarh Rice Millers Consortium Private Limited, Govindpur , Bargarh
5. Ganapati Builders Limited., Padhanpali, Bargarh
6. Munna Mobile & C.S.P and Airtel, At-Malamanda Po- Chantipali, Bargarh
7. Babulu Mobile, Kharmunda, Po-Kharmunda, PS-Attabira, Bargarh

3.6 Large Scale Industries/Public Sector undertakings:

1. M/s. ACC Cement, Bardol, Bargarh.

3.7 Growth Trend: There is no visible growth of large and medium enterprises in Bargarh district. The neighboring districts of Sambalpur and Jharsuguda take the major share in it due to proximity of mines etc. in those areas.

3.8 Vendorisation / Ancillarisation of the Industry: Only engineering and fabrication items are manufactured in the district which cater to the vendor requirement of the mother plants in the district and also in neighboring districts.

3.9 Major Exportable Item- 1) Cement; 2) Fertilizers; 3) Sugar; and 4) Solvent

3.10 Service Enterprises:

1. Hotel/Restaurant
2. Fast food centres
3. Fruit juice centres
4. Mobile Repairing
5. Tent House
6. Dry Cleaning/ Laundry
7. Beauty Parlour
8. Fitness Club
9. Digital Photo Labs
10. Electrical Motor winding
11. Repairing of Cycle/Four wheeler/Auto Rickshaw
12. Photocopy Service
13. Internet Cafes
14. Software Installation
15. DTH Installation
16. DTP/ Job work
17. Repairing of Electrical Items
18. Gas Welding & Spray Painting
19. Watch/Clock Repairing
20. Nursing Home/Clinic
21. Repairing of TV/Radio/Camera
22. Diagnostic centre
23. X-Ray Clinic
24. Academic Coaching Centers
25. Road Freight Transport
26. Books Stall

3.11 Potential areas for MSMEs: Bargarh district has huge natural resources which remain untapped. This district has made tremendous progress in the production of paddy & also in oil seeds, spices, vegetables & fruits. On the other hand, with the increase of trade & commerce, huge construction activities are taking place. The consumption pattern of the people in the district & demand for quality products has undergone a considerable change with the increase in their income. There is ample scope for value addition in agricultural products and establishing more MSME units to give a further push to the economic activities & to solve the problem of unemployment.

The following enterprises in MSME sector have been identified under the following heads.

A. Agro based/ Food processing Enterprises

1. Spices Grinding
2. Potato Chips, Bhujia, Mixture etc.
3. Packaged Drinking Water
4. Dehydration of Vegetables & Fruits
5. Fruit Juice Concentrate
6. Mushroom
7. Dairy Products
8. Vermicelli & Noodles
9. Bread
10. Biscuits, Cakes
11. Tomato products
12. Mango, Amla & other fruits pickle
13. Chilli Pickles/ Sauce
14. Papads
15. Rice Mill
16. Dal Mill
17. Flour Mill
18. Oil Mill
19. Cold Storage
20. Rice Bran oil
21. Cattle & Poultry Feed

B. Mineral Based Industries

1. Stone Crusher
2. Fly Ash Bricks
3. Cement Bricks & Products
4. Lime
5. Glazed flooring & wall tiles
6. Granite Polishing
7. Graphite Beneficiation Plant
8. China clay Product
9. Lime stone Chip
10. Soft Cake
11. Mineral Grinding

C. Chemical & Allied Industries

1. Agarbati
2. Lemon Grass Oil
3. Ayurvedic & Herbal products
4. Carbon Brush
5. Shop
6. Phenyl
7. Adhesives
8. Exercise Books

9. Paper Cups & Plate
10. PVC Poles & Fittings
11. Tyre Retreading
12. Plastic Disposable Cups
13. School Bag/ Carry Bag
14. PVC Footwear
15. Offset Printing
16. Paints

D. Mechanical / Metallurgical Industries

1. Agricultural Implements
2. Aluminum Utensils
3. Steel Almirah & Furniture
4. Structural Fabrication
5. General Engineering Workshop
6. Brass Metal Utensils
7. Bolts & Nuts
8. Cycle carrier & other spare parts
9. Automobile leaf spring

E. Electrical/ Electronic Industries

1. Mobile Recharger
2. Electrical Cables
3. Electrical Switches
4. HRC Fuses
5. Electrical Insulator
6. Sockets
7. Amplifier Circuit Board
8. Power Supply Module
9. Low Level Signal Converter
10. Voltage Stabilizer
11. Electronic Horn
12. Emergency Light

F. Textile Industries

1. Handloom Textile
2. Cotton Yarn
3. Cotton Wicks
4. Readymade Garments
5. Hosiery Items
6. Mulberry silk products
7. Cotton Shocks
8. School Uniform
9. Sanitary Towels
10. Surgical Bandage

G. Forest Based Items

1. Wooden furniture

2. Leaf Cups & Plate
3. Paper Cups/ Plates
4. Cane & Bamboo Products
5. Envelopes
6. Bidi Making
7. Rope Making

H. Leather based Industries

1. Processing & Curing of raw hides & skins
2. Fancy leather goods
3. Leather belts
4. Handbags
5. Footwear

I. Ancillary & Miscellaneous Enterprises

1. Tax & Legal Consultancy
2. Event Management
3. Catering Services
4. Common Utility Centers
5. Advertisement Agencies
6. Renting of Private Cars
7. School Bus Services
8. Courier Centers

4. Clusters of Micro & Small Enterprises:

4.1 Details of Potential/Ongoing/Existing Clusters

Sl No	Name of the Cluster (Product)	Location	District	No.of MSMEs In the Cluster (approx.)	Any intervention undertaken in the Cluster	Cluster is suitable for which Scheme	Nodal Agency (DIC/ Association/ NGO etc.)
1	Bargarh Rice Milling Cluster	Bargarh	Bargarh	107	CFC Completed under MSE-CDP	Thematic Intervention & Marketing Hub under MSE-CDP	Bargarh Rice Mill Consortium, Bargarh
2	Ethanol Cluster, Bargarh	Bargarh	Bargarh	108	Approved in TEAC Meeting	MSE-CDP	Bargarh Bio Fuels Pvt. Ltd, Bargarh
3	Handloom Cluster, Bargarh	Bargarh	Bargarh	189	Handloom Cluster, Bargarh	Marketing Hub under MSE-CDP	Orissa State Handloom Weavers Coop. Society Ltd., Pandit Jawaharlal Nehru Marg, Bhubaneswar
4	Handloom Cluster, Bheden	Bheden	Bargarh	142	Handloom Cluster	Marketing Hub under MSE-CDP	SADHAC, Govt of Odisha
5	Handloom Cluster, Bhatli	Bhatli	Bargarh	217	Handloom Cluster	Marketing Hub under MSE-CDP	SADHAC, Govt. of Odisha

6	Handloom Cluster, Padmapur	Padmapur	Bargarh	166	Handloom Cluster	Marketing Hub under MSE-CDP	SADHAC, Govt. of Odisha
7	Handloom Cluster, Bagabadi	Bagabadi	Bargarh	123	Handloom Cluster	Marketing Hub under MSE-CDP	SADHAC, Govt. of Odisha
8	Handloom Cluster, Barkani	Barkani	Bargarh	123	Handloom Cluster	Marketing Hub under MSE-CDP	SADHAC, Govt. of Odisha
9	Handloom Cluster, Jalpali	Jalpalli	Bargarh	68	Handloom Cluster	Marketing Hub under MSE-CDP	SADHAC, Govt. of Odisha
10	Handloom Cluster, Sohella	Sohella	Bargarh	68	Handloom Cluster	Marketing Hub under MSE-CDP	Maheswari weavers Cop-Society ltd.
11	Handloom Cluster, Gaisilat	Gaisilat	Bargarh	92	Handloom Cluster	Marketing Hub under MSE-CDP	Dahita weavers coop. society
12	Handloom Cluster, Bijepur	Bijepur	Bargarh	186	Handloom Cluster	Marketing Hub under MSE-CDP	Sri ganesh weavers Cop. society ltd.
13	Handloom Cluster, Bargarh	Bargarh	Bargarh	206	Handloom Cluster	Marketing Hub under MSE-CDP	Gudesira weavers Cop. society ltd.
14	Padampur Lacquerware	Padmapur	Bargarh	46	Identified	Cluster Scheme Director of Handicraft	Director of Handicraft, Govt. of Odisha, Bhubaneswar
15	Fly ash bricks	Bargarh	Bargarh	56	Identified	MSE-CDP	DIC, Bargarh

4.2 Infrastructure Development:

Present Status of IID Projects in Bargarh

SL.NO	Location	Status
1.	Bargarh	Marketing Potential Evaluation under process

5. Prospects of training programmes during 2020-21

Sl. No.	Name of the programme	Subject	No of proposed programme to be conducted
1	ESDP	As per the local demand	1
2	MDP	Exports	1
3	EAP	General EAP topics	2
4	IMC	Motivation	2

(These have been proposed and would be conducted subject to availability of sanction.)

6. Action plan for MSME Schemes during 2020-21

Sl. No.	Name of the Scheme	Proposed activity on the scheme
1.	MSE-CDP	1 Cluster to be taken up.
2.	Procurement & Marketing Support Scheme	
2.1	Domestic Trade Fairs	2 MSEs for domestic trade fair to be motivated.
2.2	VDP	1 SVDP to be organized.
2.3	Awareness on GeM	1 programme to be organized
3.	Capacity Building & strengthening of data base	-
4.	International Cooperation	1 unit for international trade fair to be motivated.
5.	National Awards	2 MSMEs to be motivated for the award.
6.	Credit Linked Capital Subsidy & Technology Up-gradation Scheme (CLCS- TUS)	
6.1	Credit Linked Capital Subsidy	2 units to be motivated for availing the Scheme
6.2	ZED Certification	5 units to be motivated for ZED Certification.
6.3	Lean Manufacturing	-
6.4	Design Expertise to manufacturing MSME sector	-
6.5	Digital MSME	2 units to be motivated for availing the Scheme.
6.6	Building IPR	-
6.7	Support for Entrepreneurial & Managerial Development of SMEs through Incubators	1 Host Institution to be set up.

(These have been proposed and would be conducted subject to availability of sanction.)

7. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

Sl. No.	Type of assistance	Name and address of agencies/ website
1.	MSME Registration	www.udyogadhaar.gov.in
2.	Identification of project profiles, techno-economic and managerial consultancy services, market survey and economic survey reports	MSME Development Institute, Vikash Sadan, College Square, Cuttack & District Industries Centre, Bargarh
3.	Land and Industrial shed	<ul style="list-style-type: none"> IDCO, IPICOL House, Janpath, Bhubaneswar
4.	Financial Assistance	<ul style="list-style-type: none"> All Nationalized Banks MD, IPICOL, Bhubaneswar MD, OSFC, Cuttack Director, KVIC, Bhubaneswar

		<ul style="list-style-type: none"> • Secretary, KVIB, Bhubaneswar • General Manager, NABARD, Bhubaneswar • General Manager, SIDBI, Bhubaneswar
5.	For raw materials under Govt. supply	<ul style="list-style-type: none"> • M.D, OSIC, Cuttack • NSIC, Bhubaneswar
6.	Plant and machinery under hire/purchase basis	<ul style="list-style-type: none"> • NSIC, Bhubaneswar
7.	Power/Electricity	<ul style="list-style-type: none"> • Chairman, GRID Corporation of Odisha, GRIDCO, Saheed Nagar, Bhubaneswar • O/o. the SDO, Bargarh
8.	Technical Know-how	<ul style="list-style-type: none"> • Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003
9.	Quality & Standard	<ul style="list-style-type: none"> • Bureau of Indian Standards (BIS), Ministry of Consumer Affairs & Public Distribution, Govt. of India, 62/63, Ganganagar, Bhubaneswar • Director, National Productivity Council, A/7, Surya Nagar, Bhubaneswar • Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003
10.	Marketing/Export assistance	<ul style="list-style-type: none"> • Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack -753003 • Export Credit Guarantee Corporation, A-77, Saheed Nagar, Bhubaneswar. • Director, EP&M, Ashoka Market, Master Canteen, Bhubaneswar • NSIC, Bhubaneswar.
11.	Other Promotional Agencies	<ul style="list-style-type: none"> • MD, APICOL, Bhubaneswar • Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar • Director, Animal Husbandry & Veterinary Services, Mangalabag, Cuttack & CDVO, Bargarh • Director, Handicraft & Cottage Industries, Saheed Nagar, Bhubaneswar • Directorate of Fisheries, Jobra, Cuttack • Director of Textiles, Satya Nagar, Bhubaneswar • Coconut Development Board, Nayapalli, Bhubaneswar • Coir Board, Jagamara, Bhubaneswar • Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharapur, Bhubaneswar & DFO, Bargarh
